

# Henry Goh IP Group

MALAYSIA • SINGAPORE



*“Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author.”*

*– UN Universal Declaration of Human Rights,  
Article 27 (2)*



Since 1977

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**Intellectual property is the  
most valuable possession of all**

## ABOUT US

Back in 1977, the concept of intellectual property rights was still relatively new in Malaysia. Nonetheless, a young legal executive named Mr Henry Goh saw the potential of the industry and founded Henry Goh & Co.

The firm experienced strong growth and success throughout the 1980s and within ten years of its founding, it went from being a one-man start-up to a 30-member firm. By the end of the 1990s, the firm had opened its first foreign office in Singapore. Today, Henry Goh employs more than 70 employees and is consistently recognized as one of the top IP firms in the region.

Henry Goh provides global IP protection to both Fortune 500 companies and small businesses alike, in collaboration with over 2,800 associates worldwide. Our trade mark, patent and industrial design teams handle all aspects of intellectual property protection including pre-filing advice, prosecution, renewals, maintenance, exploitation advisory services and enforcement. We also play an active role in liaising with external counsel and clients to ensure favourable outcomes of litigation processes.

As we move briskly through the early years of the twenty-first century, that old axiom that “knowledge is power” has never been truer. Few firms understand this creed better than Henry Goh.

*“Our success is a testament to the hard work, sacrifice and perseverance of this firm’s greatest assets: its people. Without their untiring efforts, we would not be the firm we are today.”*

*– Henry H P Goh, 1942-2008*



## **PATENT**

Although the world's patent systems were designed for the industrial age, they have evolved and the patenting of inventions remains just as relevant today.

Effective drafting, prosecution and exploitation of patents call for a sound aptitude for technology, in-depth knowledge of the applicable law and practice, and excellent communication skills. Our team of chartered patent attorneys and registered patent agents have the necessary technical, legal and linguistic prowess to secure and enhance the business value of patent protection for inventions in many diverse technologies.

Our local knowledge, expertise and resources make us the natural choice for patent prosecution in Malaysia and Singapore. The added value of our services has received global recognition as reflected by the firm consistently receiving the Managing Intellectual Property (MIP) award for being the "No. 1 Firm For Patent Work in Malaysia".

## **TRADE MARKS**

In today's competitive markets, standing out from the crowd has never been more important. A trade or service mark provides the key link between providers of goods or services and their customers.

We dedicate a large specialist team to handle delicate matters arising in the area of trade and service mark registration. Our services include pre-filing registerability advice, filing and prosecution, renewals, maintenance, advice on exploitation and enforcement. In addition, our specialist team is fully capable of undertaking high-end prosecution work, including Hearings and Oppositions before the Registrar.

Our expertise and great rapport with the local Trade Marks office makes us the ideal trade mark agency for trade mark filings in Malaysia and Singapore. We are also able to file trade and service mark registrations in any country worldwide through our network of foreign associates, as well as international applications via the Madrid Protocol.



## **INDUSTRIAL DESIGN & COPYRIGHT**

Industrial design has acquired much greater significance in recent times. As consumers increasingly take the technical functions of goods for granted, design often becomes the decisive factor in a purchase.

We routinely assist clients in securing industrial design registrations both at home and abroad. Such a practice demands a sound understanding of both international and local laws covering industrial designs. We are able to assist clients with the necessary actions in the event their registered industrial designs are infringed by third parties.

Our services in the realm of copyright include advisory and enforcement work. Although Malaysia and Singapore, like many other countries, do not provide for registration of copyright, we advise on identifying and documenting copyright works and their ownership to strengthen our clients' position in the event of a later dispute. Our team is experienced in handling copyright issues in all fields of creative endeavour.



## LEGAL AND ENFORCEMENT WORK

In instances where we are approached by clients facing any legal issue, wherever possible we seek to resolve the dispute by negotiation. This avenue avoids the expense, delay and uncertainty of court action.

But in cases where enforcement work becomes necessary, Henry Goh & Co works very closely with the authorities and collaborates with them by actively partaking in enforcement activities. This includes raiding business premises that carry out infringing activities of our clients' intellectual property rights.

Our In-House Counsel provide comprehensive pre-litigation advice to clients on their available remedies. Any ensuing litigation will be handled by our expert external counsel who are specialist IP litigators in their own right. We take an active part in the litigation process by liaising with both our external counsel and clients to ensure a favourable outcome for them.



## CONTACT

Henry Goh & Co Sdn Bhd  
House of Henry Goh,  
217, Jalan Imbi,  
55100 Kuala Lumpur,  
MALAYSIA  
**tel** +603 2118 8688  
**fax** +603 2118 8777  
**email** hgoh\_kl@henrygoh.com



Henry Goh (S) Pte Ltd  
20, Science Park Road,  
#03-34/35, TeleTech Park,  
Singapore Science Park II,  
SINGAPORE 117674  
**tel** +65 6333 9525  
**fax** +65 6333 9527  
**email** henryspl@singnet.com.sg  
hgoh\_sg@henrygoh.com



**www.henrygoh.com**

